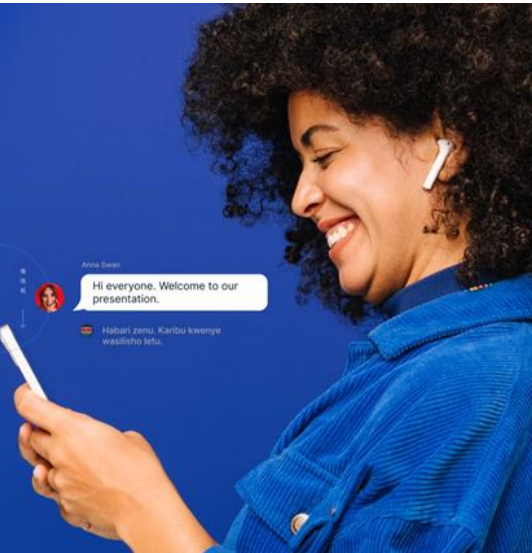




The AI Solution Suite
for Ad-Hoc Translation and Video Dubbing

Digital Marketing Specialist (m/f/x)



We are **Vidby**, an international, dynamic startup at the forefront of innovation, developing cutting-edge AI-based solutions to break language barriers and unite people globally. Our technology is set to revolutionize both private and business communication, accelerating customer growth and reach across industries worldwide.

To help us in defining and executing our Digital Marketing Strategy, we are seeking a passionate and creative Digital Marketing Specialist to join our international, agile team in **Göppingen/Germany or Mallorca/Spain** with option to partially work remote. In this role, you will have the unique opportunity to shape and guide our marketing strategy, making a significant impact on our products, web appearance and will directly influence our company's growth and success.

Key Responsibilities:

- Develop and execute comprehensive digital marketing campaigns to drive user growth
- Manage and optimize SEO/SEA strategies to increase online visibility
- Create engaging content for various media: web, social media, and email newsletters
- Foster a data driven culture: Analyze and report on web and campaign performance
- Collaborate with cross-functional teams to align marketing efforts with business goals

Qualifications:

- Creative thinker with a passion for innovation and pragmatic problem-solving
- Proven experience in digital marketing, preferably within a software technology company
- Strong understanding of SEO, SEA, and content marketing
- Familiarity with AI technology and its applications in business communication is a plus.

What We Offer:

- A collaborative and supportive international work environment
- Opportunities for professional career growth and personal development
- You will directly influence a rapidly growing company
- Work from abroad: Work up to 3 months from our offices Mallorca/Spain or Göppingen/Germany

How to apply: If you are excited about the opportunity to work on groundbreaking technology and drive our digital marketing efforts, we would love to hear from you! Please send your application to jobs@vidby.com

Join us in our mission to break language barriers and connect the world!



vidby.com